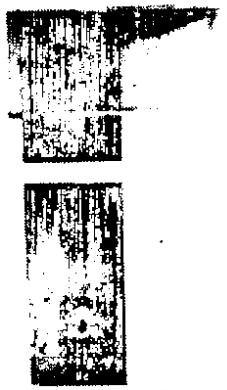
FOR PEOPLE WHO LIKE PEOPLE...

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health



BENSON & HEDGES

LVS

MEANS

LESS VISIBLE SMOKE

You get rich taste.
They get less smoke.

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Source: https://www.industrydocuments.ucsf.edu/docs/ytkj0004